



SOFTWARE THAT SOARS

[www.falconlogic.com](http://www.falconlogic.com) | [sales@falconlogic.com](mailto:sales@falconlogic.com) | 877.30.FALCON

CONSULTING  
PROGRAMMING  
STAFFING  
SUPPORT



# Software that Soars

## WHAT SETS US APART

"All great companies have a great story. Ours may not be the most thrilling...but it's personal, it's ours and it's just getting started. As we grow, the plot thickens and the main character list lengthens." - Shazia Noreen, President

**Geeks with a personality** - Our Client interactions offer a more productive and enjoyable experience in customer relationship management. Clients look forward to the prospect of another engagement with our team. Developing your dream application should be a fun and creative process.

## SERVICES OFFERED

Widely recognized in the DC area as a leader, we're no one-trick Ninja (or pony either). Our in-house efforts have run the gamut from multiple mobile creations to server based applications supporting the largest federal and commercial systems in the DC Area.

- ❖ Unique web applications including Ozone Widgets, Content Management Systems (CMS), payment gateway, API, and web service development
- ❖ Cutting edge Mobile application development (iOS, Android)
- ❖ Client/Server scanning and document management solutions
- ❖ E-learning, CBT/WBT
- ❖ Desktop application development
- ❖ Animation, 3d Modeling, Video and Graphic design

"...these Software Ninjas are the Tri-lambs of the DC area ..." - Ron Myer

## clients look forward to the prospect of another engagement WITH OUR TEAM

Our competitors tend to drag the client deep into the development process. Have you been asked to write pages and pages of time consuming requirements specifications? Creating screen samples and storyboards for a process you're not entirely sure about? Even doing some of the design work and making most of the suggestions? That is what you pay us to do!

That is why 100% of our clients have always returned to us for their additional work. **Don't be fooled** by firms with a bunch of false promises. The number one comment we get back is how fun and engaging our process is and how even though the amount of time they had to dedicate to explaining their concepts was minimal - the end result was exactly what they wanted. **Software development doesn't have to be a laborious, tedious, process.** Find out how Falcon makes software fun.

We are highly trained specialists - "**creative ninjas**" who complete projects with deadly precision. Our experts have studied most of their lives and they have chosen to use their skills to fight off sub-par programming talent. We "Bring IT"



## WHY FALCON LOGIC?

Offering an unmatched 4 point satisfaction guarantee, Falcon Logic boasts a 100% customer retention rate. At Falcon we do not take every project that comes in the door, but rather focus on the projects where we can deliver an unmatched value.

We maintain the area's top talent because of our culture. People enjoy working with us and for us.

The services we provide are very effective and highly desired. As a result we've got big plans. When you surround yourself with a group of people who are making things happen and getting things done, you're bound to have a good time. Most businesses are amazed by our abilities and success, and our referrals prove it.



## COMPANY OVERVIEW

Falcon Logic is a woman minority owned, 8a certification pending software development and consulting firm based in the Washington DC metro area. The principals of Falcon Logic have developed web based applications, scanning applications, e-learning solutions, and mobile solutions for over a decade.

## PARTIAL CLIENT LIST



- ❖ Intelligence Community
- ❖ US Army
- ❖ Synetech LLC
- ❖ USDA
- ❖ Access Bank
- ❖ Philadelphia Eagles

## UNMATCHED 4 POINT GURANTEE



- Less than 24 hr response times
- No Fee for going over budget
- 6 months free support for bug fixes
- 100% product satisfaction

*The Falcon advantage is clear*

## NAICS

511210 - SOFTWARE PUBLISHERS

518210 - DATA PROCESSING, HOSTING, AND RELATED SERVICES

541511 - CUSTOM COMPUTER PROGRAMMING SERVICES

541512 - COMPUTER SYSTEMS DESIGN SERVICES

541513 - COMPUTER FACILITIES MANAGEMENT SERVICES

541519 - OTHER COMPUTER RELATED SERVICES

541712 - RESEARCH AND DEVELOPMENT IN THE PHYSICAL, ENGINEERING, AND LIFE SCIENCES (EXCEPT BIOTECHNOLOGY)

541990 - PROFESSIONAL, SCIENTIFIC, AND TECHNICAL SERVICES

611420 - SOFTWARE APPLICATION TRAINING



an enjoyable experience. She knew that the process could encourage creativity and innovation if approached in the right way. The spirit of Falcon Logic is not only to deliver quality software, but to be **realistic and honest** with its costs, expectations, and most importantly have a

good time during the process. We provide service with a smile topped off with a development process that sparks creativity in our clients and doesn't mire them with additional work. The benefits of this approach have proven very fruitful. Our business continually grows through referrals.

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Corporate Structure:  
Woman minority owned Small Business



CONSULTING

PROGRAMMING

STAFFING

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Falcon Logic, based in the Washington DC Metropolitan area, is a locally woman owned small business with significant qualifications in custom software development, document management, phone, and mobile applications.

Not only does our software “soar” but we work with a smile. **ALL – YES ALL –** of our clients have returned to us for continued development work. We are the only firm we know of that can boast this 100% customer retention record. We provide a unique enjoyable experience in software delivery. Sometimes we think the clients just make up new work so they can work with us again.

**If you are interested in getting IT done right the first time, at the right price, welcome aboard.**



2201 Cooperative Way  
Suite 600  
Hemdon, VA 20171  
877.30.FALCON ph  
877.30.FALCON fax  
[www.falconlogic.com](http://www.falconlogic.com)